

## Haley Jones

Lewiston, ME · Mobile: 404.310.8331 · [haleyelizabethjones@gmail.com](mailto:haleyelizabethjones@gmail.com)

<https://www.haleyjonesmedia.com/> | <https://www.linkedin.com/in/haley-elizabeth-jones/>

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### Experience

- Sun Journal, Sports Reporter***, <https://www.sunjournal.com/> Nov. 2023-
- Write articles for a daily paper, including gamers and features on community athletes
  - Track game statistics, write round-ups and enter box scores
- The Poynter Institute, Poynter-Koch Fellow***, <https://www.poynter.org/> Aug. 2023 -
- Year-long fellowship with 59 other early career journalists, selected through a multi-step interview process
  - Weekly sessions via Zoom to hear from industry professionals, advisory group meetings and one-on-one mentorship program
- The Lancaster News, Reporter***, [https://www.pmg-sc.com/the\\_lancaster\\_news/](https://www.pmg-sc.com/the_lancaster_news/) Dec. 2022 - Oct. 2023
- Actively covering 3 beats: school board, town council, cops/crime/courts alongside general assignments for business, education, news, etc. as requested by my editor
  - Conducting interviews, attending meetings/hearings and taking photographs for each story
  - Writing and publishing 6-8 articles per week for the twice-weekly print publication
- The Occidental, Section Editor: News*** 2021- 2022
- Managed a staff of writers, edited stories, chose the stories to be published, approved interview sources and ensured journalistic standards are applied by staff
  - Resulted in a steady publication of 3-4 news articles a week by writers that I managed
- The Occidental, Staff Writer***, <https://www.theoccidentalnews.com/> 2018-2022
- Researched, interviewed, and produced articles covering the categories of sports, current events, community news, and op-eds, resulting in 19 published articles
  - Portfolio of published works: <https://www.haleyjonesmedia.com/>
- Alpharetta Presbyterian Church, Social Media Marketing Manager*** Summer 2021
- Set and managed editorial calendar for social media posts and ran social media accounts
- Rhythm Monster, Communications Intern***, <https://www.rhythm-monster.com/> Summer 2020
- Generated email marketing campaigns in ActiveCampaign
  - Created and edited website copy in the Kajabi platform
  - Curated and enhanced prospect database in preparation for marketing campaigns

### Activities and Leadership

- Occidental College Varsity Lacrosse Goalie 2018-2022
- Occidental College Varsity Lacrosse Captain 2021-2022
- Kappa Alpha Theta, Eta Mu Chapter at Occidental College 2019-2022
- Campus Tour Guide 2021-2022
- Occidental College Greek (Panhellenic) Council, President 2021-2022
- Occidental College Greek (Panhellenic) Council, Vice President 2020-2021

### Skills

ActiveCampaign, Kajabi, Trello, Adobe InDesign, Camayak, WordPress, Microsoft Office Suite (Word, Excel, PowerPoint), Social Media (Facebook, Instagram, Twitter, TikTok), Adobe Photoshop, BLOX, Meta Business Suite

### Education

Occidental College, Los Angeles, CA  
Bachelor of Arts 2022  
Major in Diplomacy and World Affairs, Minor in Interdisciplinary Writing  
Dean's List